

STATE BANK

Financial Corporation

FOR IMMEDIATE RELEASE

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Thomas Bird Appointed President of State Bank Mortgage

ATLANTA, GA, August 4, 2015 -- Remer Y. Brinson III, President of State Bank & Trust Company, announced today the appointment of Thomas M. Bird as President of State Bank Mortgage, the bank's mortgage lending division. Bird had previously served as Executive Vice President of First Bank Mortgage.

"Tom has done an outstanding job with First Bank Mortgage, and we are excited to have him leading the new State Bank Mortgage," said Brinson. "He is very well respected in our community and within the mortgage industry."

As President, Bird will lead the new State Bank Mortgage, which recently combined the operations of State Bank's existing mortgage operation with First Bank Mortgage, formerly a division of First Bank of Georgia.

First Bank's charter was recently converted and reopened as State Bank & Trust, following the acquisition of First Bank's parent company, Georgia-Carolina Bancshares Inc., earlier this year by State Bank & Trust's parent State Bank Financial Corporation (NASDAQ: STBZ).

Bird has more than 37 years' experience in the mortgage industry. Prior to joining State Bank, Bird led First Bank Mortgage as Executive Vice President starting in April 2000. Before that, he managed multi-branch mortgage networks throughout the Southeast.

Bird is an active member and past President of both the Mortgage Bankers Association of Georgia and the Mortgage Bankers Association of Augusta. He is a past Board member of the Builders Association of Metro Augusta and an active member of the Augusta Board of Realtors.

Mr. Bird graduated from Aquinas High School and attended Augusta College. He currently serves as President of the Augusta Golf Association and Secretary of the Board of Governors of the Augusta Country Club.

He and his wife Michelle have two grown sons and live in Augusta.

About State Bank Financial Corporation

State Bank Financial Corporation (NASDAQ: STBZ), with approximately \$3.3 billion in assets at June 30, 2015, is an Atlanta-based bank holding company for State Bank & Trust Company. State Bank operates 26 banking offices in Metro Atlanta, Middle Georgia and Augusta, as well as five mortgage origination offices in the Atlanta, Augusta and Savannah markets.

To learn more about State Bank, visit www.statebt.com.