

STATE BANK

Financial Corporation

FOR IMMEDIATE RELEASE

Contacts:

Media: David Rubinger 404.502.1240/ david.rubinger@statebt.com

Investors: Jeremy Lucas 404.239.8626/ jeremy.lucas@statebt.com

W. Cameron Nixon Appointed Regional President of State Bank & Trust Company

AUGUSTA, GA, August 4, 2015 -- Remer Y. Brinson III, President of State Bank & Trust Company, announced today the appointment of W. Cameron Nixon as Executive Vice President & East Georgia Regional President. Nixon had previously served as Senior Vice President & Senior Lending Officer of First Bank of Georgia.

“Cameron brings a wealth of market knowledge and leadership skill to his new position,” said Brinson. “He is well known and very active in the community, and we are pleased that such an experienced and talented banker will be leading our efforts here.”

As East Georgia Regional President, Nixon will lead State Bank’s retail banking and lending operations in the greater Augusta, Georgia market. State Bank currently has seven office locations throughout Richmond, Columbia and McDuffie counties.

A native Augustan, Mr. Nixon graduated from Evans High School and The University of Virginia. He has more than 25 years of banking experience, and served as Senior Lending Officer of First Bank of Georgia for more than 10 years until its acquisition by State Bank Financial Corporation (NASDAQ: STBZ), the parent company of State Bank & Trust.

Nixon currently serves as Chairman of the Augusta Downtown Development Authority and is incoming President of Historic Augusta. He has also served in numerous capacities for other non-profit community organizations.

He and his wife Patricia have three children and live in Augusta.

About State Bank Financial Corporation

State Bank Financial Corporation (NASDAQ: STBZ), with approximately \$3.3 billion in assets at June 30, 2015, is an Atlanta-based bank holding company for State Bank & Trust Company. State Bank operates 26 banking offices in Metro Atlanta, Middle Georgia and Augusta, as well as five mortgage origination offices in the Atlanta, Augusta and Savannah markets.

To learn more about State Bank, visit www.statebt.com.