

STATE BANK

& Trust Company

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State Bank Names June M. Carlson Vice President of Private and Professional Banking

ATLANTA, January 23, 2013 – State Bank and Trust Company announced today that June M. Carlson has joined the bank as Vice President of Private and Professional Banking for the Atlanta region. Ms. Carlson most recently was a private banker for Fidelity National Bank.

Ms. Carlson joins the recently created unit devoted to commercial and personal banking services to individuals and professional firms, led by Jean Holloway, Director of Private and Professional Banking.

“June is a savvy and established private banker and we are extremely pleased to bring her to State Bank for our clients,” said Mike Sims, Atlanta Regional President. “She has more than 25 years in banking and the added depth she brings is another indication of our expertise in meeting the banking needs of legal, medical and accounting firms.”

Ms. Carlson began her banking career at Citibank in New York. She has worked in private and professional banking management positions for First Atlanta Bank, Wachovia Bank, and community banks in Atlanta. She serves on The Buckhead Club board of governors and is a member of the Leadership Sandy Springs class of 2013.

She is based in State Bank’s Buckhead office at 415 E. Paces Ferry Road.

About State Bank Financial Corporation and State Bank and Trust Company

State Bank Financial Corporation (NASDAQ:STBZ) is the holding company for State Bank and Trust Company, one of Georgia’s best-capitalized banks, with approximately \$2.64 billion in assets as of September 30, 2012. State Bank has locations in Metro Atlanta and Middle Georgia. State Bank Financial Corporation is headquartered in Atlanta, Georgia and State Bank and Trust Company is headquartered in Macon, Georgia.

State Bank was named the best performing community bank in the United States for 2011 by SNL Financial LC for banks between \$500 million and \$5 billion in assets. State Bank was also ranked fourth among the 195 banks in the \$1 billion-to-\$5 billion-asset category of *Bank Director* magazine's 2012 Bank Performance Scorecard, a ranking of U.S. publicly traded banks and thrifts based on 2011 calendar-year financials.

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